# CAROLINA PARTNERSHIP FOR REFORM NORTH CAROLINA STATEWIDE SURVEY PART 4

#### METHDOLOGICAL STATEMENT

- The survey was completed May 9, 11-13, 2020 by Meeting Street Insights
- Interviewed 500 registered voters statewide with a mix of cell (50%) and landline (50%) phones using live operators.
- The margin of error for a sample size of N=500 is +4.38%.
- Denotes result less than 0.5
- NOTE: Total number may differ due to rounding. Some figures may be higher or lower by less than onehalf of one percent.

#### **Question 1**

Do you approve or disapprove of the job Donald Trump is doing as President?

38%	STRONGLY APPROVE
10%	SOMEWHAT APPROVE
8%	SOMEWHAT DISAPPROVE
38%	STRONGLY DISAPPROVE

3% DON'T KNOW3% REFUSED

48% TOTAL APPROVE 46% TOTAL DISAPPROVE

#### **Question 2**

Do you approve or disapprove of the way President Trump is handling the Coronavirus outbreak?

31%	STRONGLY APPROVE
20%	SOMEWHAT APPROVE
7%	SOMEWHAT DISAPPROVE
39%	STRONGLY DISAPPROVE
2%	DON'T KNOW
1%	REFUSED

51% TOTAL APPROVE 46% TOTAL DISAPPROVE

# **Question 3**

Do you approve or disapprove of the job Roy Cooper is doing as Governor?

32%	STRONGLY APPROVE
33%	SOMEWHAT APPROVE
11%	SOMEWHAT DISAPPROVE
18%	STRONGLY DISAPPROVE
4%	DON'T KNOW
1%	REFUSED

65% TOTAL APPROVE 29% TOTAL DISAPPROVE

# **Question 4**

And, do you approve or disapprove of the way Governor Cooper is handling the Coronavirus outbreak here in North Carolina?

42%	STRONGLY APPROVE
34%	SOMEWHAT APPROVE
10%	SOMEWHAT DISAPPROVE
11%	STRONGLY DISAPPROVE
3%	DON'T KNOW
1%	REFUSED

76% TOTAL APPROVE21% TOTAL DISAPPROVE

#### **Questions N1-N6**

Now, changing topics for a moment, I would like to read you a couple names of people who are active in politics here in North Carolina and nationally. For each one, please tell me, first whether you've heard of the person, then, if so, please tell me whether you have a favorable or unfavorable impression of that person. If I name one you don't know too much about, just tell me and we'll go on to the next one.

	TOT HRD OF	FAV	UNFAV	HRD OF/ NO OPIN	NVR HRD OF	REF
(N1)	Donald Trump 98%	45%	49%	4%	*	1%
(N2)	Joe Biden 98%	42%	48%	8%	1%	2%
(N3)	Thom Tillis 87%	30%	34%	23%	12%	1%
(N4)	Cal Cunningha 58%	m <i>22%</i>	8%	28%	42%	1%
(N5)	Roy Cooper 96%	58%	28%	10%	3%	2%
(N6)	Dan Forest	26%	12%	25%	36%	1%

#### **Question 5**

If the election for President were being held today, for whom would you vote between Donald Trump, Republican, and Joe Biden, Democrat?

41%	DEFINITELY	TRUMP
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<sup>4%</sup> PROBABLY TRUMP

# 45% TOTAL TRUMP

#### 45% TOTAL BIDEN

9% TOTAL LEAN/UNDECIDED

<sup>2%</sup> LEAN TRUMP

<sup>6%</sup> NOT SURE/UNDECIDED

<sup>1%</sup> LEAN BIDEN

<sup>5%</sup> PROBABLY BIDEN

<sup>41%</sup> DEFINITELY BIDEN

<sup>1%</sup> REFUSED

# **Question 6**

If the election for U.S. Senate were held today, for whom would you vote between Thom Tillis, Republican, and Cal Cunningham, Democrat?

25%	DEFINITELY TILLIS
16%	PROBABLY TILLIS
3%	LEAN TILLIS
8%	NOT SURE/UNDECIDED
3%	LEAN CUNNINGHAM
13%	PROBABLY CUNNINGHAM

**DEFINITELY CUNNINGHAM** 

1% REFUSED

30%

42% TOTAL TILLIS

**43% TOTAL CUNNINGHAM**14% TOTAL LEAN/UNDECIDED

# **Question 7**

And, if the election for Governor were being held today, for whom would you vote between Dan Forest, Republican, and Roy Cooper, Democrat?

28%	DEFINITELY FOREST
9%	PROBABLY FOREST
1%	LEAN FOREST
7%	NOT SURE/UNDECIDED
1%	LEAN COOPER
13%	PROBABLY COOPER
42%	DEFINITELY COOPER
*	REFUSED

37% TOTAL FOREST55% TOTAL COOPER8% TOTAL LEAN/UNDECIDED

# **Question 8**

If the next election for State Legislature in Raleigh were being held today, would you vote to send the Republican candidate or the Democratic candidate to Raleigh to represent your district?

- 30% **DEFINITELY REPUBLICAN** 13% PROBABLY REPUBLICAN 1% LEAN REPUBLICAN 11% NOT SURE/UNDECIDED 2% LEAN DEMOCATIC 9% PROBABLY DEMOCRATIC 34% DEFINITELY DEMOCRATIC 1% REFUSED
- 43% TOTAL REPUBLICAN43% TOTAL DEMOCRATIC13% TOTAL LEAN/UNDECIDED

#### Demographic 1

Thinking about sources of news and information, in just the past week-that is the last seven days - which of the following, if any, TV news networks have you watched for news at least three times in the past week?

- 59% LOCAL TV NEWS
  32% FOX NEWS CABLE CHANNEL
  25% CNN
  19% MSNBC
  12% CNBC
  9% DO NOT WATCH TV NEWS
  13% NONE OF THESE
- **52% TOTAL CABLE NEWS**

#### **Demographic 2**

And, do you use the social media site Facebook?

- 40% DAILY
  10% ALMOST DAILY
  13% FEW TIMES PER WEEK
  5% HARDLY EVER
- 1% NEVER
  32% NO
- 68% TOTAL YES
- 49% TOTAL DAILY/ALMOST

# **Demographic 3**

Age.

22% 18 – 34 15% 35 – 44 18% 45 – 54 22% 55 – 64

23% 65 AND ABOVE

#### **Demographic 4**

And regardless of how you vote, are you registered to vote as a Republican, a Democrat, an Unaffiliated or something else?

31% TOTAL REPUBLICAN37% TOTAL DEMOCRAT31% TOTAL LEAN/UNAFFILIATED

#### Demographic 5

Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

38% CONSERVATIVE 40% MODERATE 19% LIBERAL

#### Demographic 6

Now, thinking about an issue that is often in the news, on the issue of abortion, do you consider yourself to be PRO-LIFE or PRO-CHOICE?

47% PRO-LIFE
46% PRO-CHOICE
5% NOT SURE/NEITHER
2% REFUSED

#### Demographic 7

And, on the issues of guns and the NRA, that is, the National Rifle Association, are you someone who generally supports the NRA and its views on guns opposes the NRA and its views on guns or takes no position either way?

41% SUPPORTS THE NRA/VIEWS
30% OPPOSES THE NRA/VIEWS
27% NO POSITION
2% DON'T KNOW
1% REFUSED

# **Demographic 8**

Do you consider yourself a born-again or evangelical Christian, or not?

55% YES43% NO

1% DEPENDS

1% NOT SURE/REFUSED

#### **Demographic 9**

And, do you have any children under the age of 18 living in your household?

28% YES71% NO

#### Demographic 10

What is the highest degree or level of education you have completed?

63% LESS THAN COLLEGE

37% COLLEGE+

#### **Demographic 11**

Now, which one of the following best describes your current employment status? Are you currently employed, a student, a homemaker, retired, or unemployed and looking for work?

48% EMPLOYED

26% RETIRED

15% UNEMPLOYED/NOT IN LABOR FORCE

6% HOMEMAKER

3% STUDENT

1% REFUSED

#### **Demographic 12**

Is your total annual household income greater or less than \$60,000 dollars?

49% TOTAL LESS THAN \$60K

44% TOTAL \$60K+

#### **Demographic 13**

Just for statistical purposes, what is your main racial or ethnic heritage?

70% CAUCASIAN OR WHITE

21% AFRICAN-AMERICAN OR BLACK

3% HISPANIC

1% ASIAN

3% OTHER

2% REFUSED

# Demographic 14

Gender.

47% MALE53% FEMALE